



FOR IMMEDIATE RELEASE

THE SENIOR BOWL/SCOUTING ACADEMY APPRENTICESHIP PROGRAM

Two football entities join forces to improve the development of future scouts

MOBILE, Alabama, May 20, 2021 - Experiential learning is one of the most impactful forms of education and towards that goal that we announce the Senior Bowl/Scouting Academy Apprenticeship Program. The goal is for Scouting Academy students to gain hands-on experience in scouting and evaluation with the premier event in the pre-draft process—the Reese’s Senior Bowl.

The Senior Bowl not only has a tremendous track record of aiding players with the NFL dreams, but has an impressive track record of being a feeder program for NFL scouting departments. The Senior Bowl has been investing in the future of the evaluation community for many years with events like the Senior Bowl Scout School and this partnership with the Scouting Academy helps broaden the game’s impact.

Students who have participated in the Area Scouting Course through The Scouting Academy will have the opportunity to be selected by the Senior Bowl for a regional scouting apprentice role, which includes responsibilities throughout the college season to support Senior Bowl scouting efforts. The main function of the apprenticeship program will be pairing Scouting Academy students with members of the Senior Bowl scouting staff for live exposures at college games around the country each fall.

“It is important to us at The Scouting Academy to test our students in as many ways as possible, to see what they are capable of, so that we can stand behind them in the job search process. The opportunity to work with Jim Nagy and his staff to continue to develop the next generation of evaluators is a game changer. Jim’s vision for what the Senior Bowl can do for the game of football aligns with our mission here at The Scouting Academy and we are excited about this partnership.” –The Scouting Academy Director of Scouting Development Dan Hatman

“We have an incredible amount of respect for the educational program that Dan Hatman has built at The Scouting Academy and we are excited about assisting his students as they prepare to enter the scouting profession. Every member of the Reese’s Senior Bowl scouting staff has NFL experience and this partnership will allow them to pass along valuable insight to individuals looking to break into the league.” –Reese’s Senior Bowl Executive Director Jim Nagy

The Reese's Senior Bowl is the nation's most prestigious college all-star game and premier NFL draft showcase event. Based in Mobile, Alabama since 1951, the game annually features the country's top NFL draft prospects and it is the only all-star game coached by entire coaching staffs of two National Football League teams. Over the game’s 72-year history, the Senior Bowl has produced 56 members of the Pro Football Hall of Fame and 41% of the 2021 NFL draft participated in the event (106 total draftees).

The Scouting Academy is an online educational program with an industry tested curriculum and a team of instructors with over 560 years of NFL experience and 16 Lombardi trophies. The program has helped 44 alumni earn NFL opportunities and over 135 move onto opportunities with Division I college football programs.

Contact:

Dan Hatman

Director@ScoutingAcademy.com